



*Pal Sikshan sanstha's*

## **ST. PAUL COLLEGE**

*(NAAC Accredited & ISO 9001:2015 certified)*

*Affiliated to University of Mumbai*

**IQAC of St. Paul College**

*Organises*

**One Day Multidisciplinary National Conference on**

**‘AFTER EFFECTS OF PANDEMIC ON LIFE, EDUCATION & BUSINESS’**

*On*

**Saturday, 18<sup>th</sup> March, 2023 (11 am onwards)**

**ONLINE PLATFORM**

**Address: St. Paul College,  
Ashelepada, Near Ganpati Mandir  
Behind V.T.C Ground,  
Ulhasnagar - 421004.**

**Website: [www.stpaulcollege.co.in](http://www.stpaulcollege.co.in)**

## **ABOUT THE COLLEGE**

Situated in the Thane district, **St. Paul College** of Ulhasnagar is one of the youngest colleges of Mumbai University, established in the year 2011 to cater to the academic needs of the growing number of students in Ulhasnagar, Ambernath, Kalyan and nearby villages. St. Paul College is a UG and PG College providing education in B.COM, BAF, BMS, BBI, B.Sc. I.T, M.COM (Advanced Accountancy) and M.COM (Management). The infrastructure within the college is well equipped with all modern amenities, conducive for the best learning experience. Students are encouraged to participate in various academic, sports, and cultural events for the overall development of their personality and have won many national and state-level competitions. The college has acquired NAAC accreditation in the year 2019 in its first attempt.

## **ABOUT THE CONFERENCE**

The Covid-19 pandemic is a social and an economic crisis just as much as it is a health one – its repercussions, severe and far-reaching, are being felt across the world.

This has hit the businesses in India very hard since they are not finding any respite and the picture ahead is still grim. Hence, it becomes imperative for us that we analyse the situation back to normal now and take action to bring the Indian economy on the path of recovery.

The conference will be held with the main objective to provide a platform for students, researchers, academicians and industry professionals to ponder on the latest ideas, practical experiences, research results, innovations, and their applications related to the topic of impact and challenges set forth by Covid-19 pandemic on the various pillars of India's Economy and the measures to be taken to revive the various sectors grappling for their survival. We envisage that the outcomes from this conference will ignite the hopes and confidence in India's

agriculture, manufacturing and service industry as agents of growth and help us seize the opportunities generated by this pandemic.

## **CALL FOR PAPERS**

The Conference Committee invites papers from Academicians, Industry practitioners, Research scholars and PG students on the following theme and sub-themes.

The below mentioned sub-themes are suggestive, papers can be submitted in related areas pertaining to sustainability.

**All accepted papers will be published online in International research Journal ISSN 0975-5020 (Impact Factor 6.143) Indexed with ISRA.**

**The Conference will be held Online on Zoom platform.**

## **SUB THEMES:**

### **Track 1- Commerce and Trade**

**(Track In charge -Prof. Srishti Masand)**

- a. Entrepreneurship**
- b. Export & Import**
- c. Small Medium Enterprises**
- d. Tariffs and Trade**
- e. Protectionism**
- f. Foreign Direct Investment**
- g. Culture & Ethics in Business**
- h. Family-Owned Business**

### **Track 2- Education**

**(Track In charge: Dr. Sharayu Gupte)**

- a. E- learning emerging opportunities**
- b. Online Education post pandemic**
- c. Teaching learning process**
- d. Learning management**



### **Track 3- Service**

**(Track In charge -Prof. Dinesh Motwani)**

- a. Banking & Insurance**
- b. Financial System**
- c. Health Care**
- d. HR**
- e. Retail Sector**
- f. Communication**
- g. Media**

### **Track 4 – Environment and Sustainability**

**(Track In charge - Prof. Babita Dubey)**

- a. Transmission on environmental sustainability**
- b. Human Health**
- c. Environment and climate change**
- d. Sustainability and lessons learnt**

### **Track 5- Yoga and Health**

**(Track In charge -Prof. Anika Lakhani)**

- a. Yoga Therapy**
- b. Immunity**
- c. Life style and well being**
- d. Rehabilitation**

### **Track 6- Information Technology**

**(Track In charge – Prof. Aradhana Goyal)**

- a. Digital Business transformation**
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- b. Digital Marketing**
- c. Cloud Computing**
- d. Digital Technologies in public health**

## **Track 7 -Legal System**

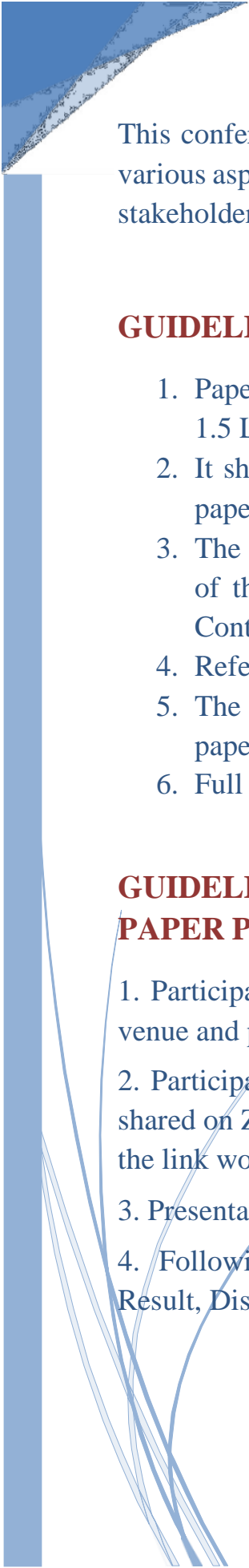
**(Track In charge - Prof. Diya Teckchandani)**

- a. Reconditioning of the Indian legal system**
- b. State and local courts**
- c. Judicial System**
- d. Legal Operations**
- e. Legal Services**
- f. Legal Education**

**\*The above-mentioned topics are suggestive and the researchers can send papers on any other topics relevant to the theme of the conference.**

## **CONFERENCE NOTE**

We are gradually moving into a post COVID dispensation. Almost two years after the WHO declared COVID-19 a pandemic, the world is coming to terms with the disruptions caused by the virus. Despite its profound and consequential impact on the health care systems, and a more persistent and reverberating economic toll, the pandemic has shown that our societies have immense potential for collective action and change when faced with a perceived emergency. To build back better, society, Industry and governments must reflect on what to do differently and what to stop doing altogether, in order to transition to a sustainable society and economy. In the past two years, the sustainability concept has increasingly attracted both scholars and practitioners worldwide. Incorporating three interconnected pillars, sustainability deals with a balanced integration of social, environmental and economic performance of human Uses within the society, environment, and economy to the benefit of current and future generations.



This conference is being organized with a view of considering the changes in the various aspects of sustainability in the post-COVID era. It also aims to empower the stakeholders to meet the challenges of the evolving world on a day-to-day basis.

### **GUIDELINES FOR RESEARCH PAPER SUBMISSION:**

1. Papers shall be typed only in Word file. Times New Roman, Font size 12 and 1.5 Line spacing with 1 margin on all sides.
2. It should not exceed 2000 words (including abstract) & 6 pages of A4 size paper (including graphs, tables and appendices).
3. The front page of the paper should contain the following information - Title of the paper. Author's name, Institution name and address, Email ID and Contact number.
4. References should be in APA style.
5. The author shall give a letter of undertaking regarding the originality of the paper written.
6. Full paper(s) shall be sent via email attachment to:

### **GUIDELINES FOR PARTICIPATION IN CONFERENCE AND PAPER PRESENTATION:**

1. Participants residing in Mumbai are invited to be part of the conference at the venue and present their papers in person, during the stipulated technical sessions.
2. Participants from outside Mumbai can attend the conference online and would be shared on Zoom for participating and presenting their papers during the conference, the link would be shared on their registered email ID/WhatsApp group formed.
3. Presentations may be of maximum 5 minutes, followed by 2 minutes of Q&A.
4. Following shall be included in the oral presentation: Title, Background, Methods, Result, Discussion, Rationale, Problem, Hypothesis, Conclusion and References.

## **IMPORTANT DATES:**

<b>Submission of Abstract</b>	<b>28<sup>th</sup> February, 2023</b>
<b>Last date for submission of full paper</b>	<b>07<sup>th</sup> March, 2023</b>
<b>Acceptance of paper</b>	<b>10<sup>th</sup> March, 2023</b>
<b>Last date for payment and registration</b>	<b>13<sup>th</sup> March, 2023</b>
<b>Date of Conference</b>	<b>18<sup>th</sup> March, 2023</b>

## **NOTE:**

Registration is mandatory for participants & attendees. Participation certificates shall be issued to registered participants only. Papers received will be peer reviewed and short-listed papers shall be published in multi-disciplinary double-blind peer reviewed journal of St. Paul College. Soft-copy of the journal shall be mailed to the participants.

## **Registration Fees**

### **Participation & Presentation**

<b>Faculty and others</b>	<b>Rs. 400</b>
<b>Students</b>	<b>Rs. 100</b>

### **Viewing Fees**

<b>Faculty and others</b>	<b>Rs. 100</b>
<b>Students</b>	<b>Rs. 50</b>

## **REGISTRATION PROCESS:**

1. Participants have to make Online payment via NEFT / IMPS
2. After making payment, kindly register yourself for the Conference by filling up the link given below and uploading the payment proof in pdf/ Jpeg in the Registration form
3. Details of Bank Account for the payment are as follows:

**BANK – Bank of Baroda**

**ACCOUNT NAME – ST. PAUL COLLEGE**

**ACCOUNT NO.: 27820100005638**

**IFSC CODE: BARB0MAHULH**

4. Link of Registration Form: <https://forms.gle/QkimGPEvuQQX6JWr6>

### **CONTACT DETAILS:**

**St. Paul Degree College, Behind V.T.C Ground, Near Ganpati Mandir,  
Ashelepada, Ulhasnagar -421004**

**WEBSITE: [www.stpaulcollege.co.in](http://www.stpaulcollege.co.in)**

**EMAIL-ID: [conference@stpaulcollege.co.in](mailto:conference@stpaulcollege.co.in)**

### **\*FOR QUERIES RELATED TO PARTICIPATION**

**Dr. Amelia Antony**

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**[amelia@stpaulcollege.co.in](mailto:amelia@stpaulcollege.co.in)**

**Prof. Payal Hinduja**

**8975188974**

**[hinduja.payal@stpaulcollege.co.in](mailto:hinduja.payal@stpaulcollege.co.in)**



## **CONFERENCE PATRONS:**

*Mr. Shambhunath Pal*  
*President, Pal Shikshan Sanstha*

*Dr. Sanjay Kumar Pal*  
*Secretary, Pal Shikshan Sanstha*

*Dr. Ayub Shaikh*  
*Founder Member, IQAC Cluster*

## **DIRECTOR OF THE CONFERENCE**

*Dr. Antony Lawrence*  
*Principal, St. Paul College*

## **CHIEF GUEST**

*Prof. (Dr.) Anil Singh*  
*Associate Dean, Faculty of Humanities, University of Mumbai*

## **GUEST OF HONOUR**

*Dr. Harish Dubey,*  
*Principal, Birla Night College*

*Dr. Santosh Rathod,*  
*Asst. Director, IDOL*

*Dr. Swati Desai*  
*Principal, Lords College*

*Dr. Balwant Singh*  
*Director, Global Human research and welfare Society.*  
*Secretary, Physical Education Foundation of India*

*Dr.CA. Subhash Desai*  
*Professor and Research Guide, JJTU University, Rajasthan*

### **KEYNOTE SPEAKER**

*Dr. Rupali Taru*

### **CHAIRPERSON OF THE CONFERENCE**

*Dr. Sharayu Gupte*

*Dr. Amelia Antony*

*Vice Principal, St. Paul College*

*Vice Principal, St. Paul College*

### **CONFERENCE CONVENER**

*Prof. Payal Hinduja*

*Prof. Diyaa Teckchandani*

*Prof. Sonali Valve*

### **RESEARCH PAPER REVIEW COMMITTEE**

*Dr. Antony Lawrence*

*Dr. Sharayu Gupte*

*Dr. Amelia Antony*

*Dr. Richard D'Silva*

*Dr. Sanjay Kumar Pal*

### **CONFERENCE ORGANISING COMMITTEE MEMBERS**

*Prof. Muskan Jeswani*

*Prof. Srishti Masand*

*Prof. Anika Lakhani*

*Prof. Aradhana Goyal*

*Prof. Dinesh Motwani*